

Privacy Policy

This privacy policy will explain how eBikeLabs SAS uses the personal data we collect from you when you use our website.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- What types of cookies do we use and how to manage them?
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us

What data do we collect?

Our Company collects the following data:

• Personal identification information (Name, email address etc)

How do we collect your data?

You directly provide eBikeLabs with most of the data we collect. We collect data and process data when you:

- Complete forms on our website and check the box "I want to receive news & insights from eBikeLabs"
- Complete the form to subscribe to eBikeLabs news and insights
- Use or view our website via your browser's cookies



How will we use your data?

eBikeLabs collects your data so that we can:

- Email you newsletters with news and insights
- Improve our website

How do we store your data?

eBikeLabs securely stores your data at Sendinblue. Sendinblue implements guarantees ensuring the protection and security of this data, in compliance with applicable rules and regulations.

eBikeLabs will keep your data unless you unsubscribe from our newsletter via the following <u>link</u> or you can email us at contact@ebikelabs.com.

Marketing

Our Company would like to send you information about products and services of ours that we think you might like. If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop eBikeLabs from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please click here.

What are your data protection rights?

eBikeLabs would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request eBikeLabs for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that eBikeLabs correct any information you believe is inaccurate. You also have the right to request eBikeLabs to complete the information you believe is incomplete.

The right to erasure – You have the right to request that eBikeLabs erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that eBikeLabs restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to eBikeLabs processing of your



personal data, under certain conditions.

The right to data portability – You have the right to request that eBikeLabs transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: contact@ebikelabs.com

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our website, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

eBikeLabs uses cookies in a range of ways to improve your experience on our website, including:

Understanding how you use our website

What types of cookies do we use and how to manage them?

There are a number of different types of cookies, however, our website uses:

- Improve our website eBikeLabs uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address.
- eBikeLabs uses the Lucky Orange analytics system to help improve usability and the customer experience.

Lucky Orange may record mouse clicks, mouse movements and scrolling activity. Lucky Orange may record keystroke information that you voluntarily enter on this website.

Lucky Orange does not track this activity on any site that does not use the Lucky Orange system.

To view and manage data that Lucky Orange has collected about you on the LuckyOrange.com website, or to opt out of future tracking please visit our data privacy management tool.

View Data Privacy Management Tool

Privacy policies of other websites

The eBikeLabs website contains links to other websites. Our privacy policy applies only to our website,



so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

eBikeLabs keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 20 January 2020.

How to contact us

If you have any questions about eBikeLabs privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: contact@ebikelabs.com

Or write to us at: 32, rue des Berges, Bâtiment Alizes (InnoEnergy), F-38000 Grenoble